



**Government of India
Ministry of MSME**

District Industrial Profile of Azamgarh district

**Carried out by:
Br. MSME-DI, Varanasi**



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BRIEF INDUSTRIAL PROFILE OF AZAMGARH DISTRICT

1. General Characteristics of the District

The district is named after its headquarters town, Azamgarh, which was founded in 1665 by Azam, son of Vikramajit. Vikramajit, a descendant of Gautam-Rajputs of Mehnagar in Nizamabad pargana, like some of his predecessors, had embraced the faith of Islam. Azamgarh has the distinction of participating in every small and big struggle to free India from its colonial rulers. The Great Historian, Writer, Social Reformer, Nationalist Mahapandit Rahul Sankrityayan played a major role in Indian Freedom Struggle.

In 2006 the Ministry of Panchayati Raj named Azamgarh one of the country's 250 most backward districts. It is one of the 34 districts in Uttar Pradesh currently receiving funds from the Backward Regions Grant Fund Programme (BRGF).

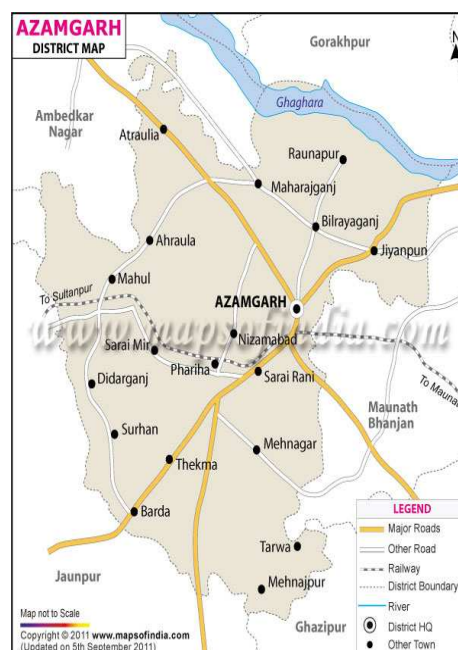
1.1 Location & Geographical Area

Azamgarh is located between $25^{\circ} 38''$ and $26^{\circ} 27'$ north of latitude and the meridians of $82^{\circ} 40'$ and $83^{\circ} 52'$ east of longitude. It is bounded by Mau on the east, Gorakhpur on the north, Ghazipur on the south-east, Jaunpur on the south-west, Sultanpur on the west and Ambedkar Nagar on the north-west. The district has an area of 4054 Sq.km.

1.2 Topography

Ghaghara River is the main river flowing through the district. The river has its origin in the mountains of Kumaon and Nepal and makes the northern boundary of Azamgarh District and separates it from Gorakhpur.

District mainly comprises plain lands without any hills, the only variations in the surface being caused by the dune lands along the streams that drain it. Except in the proximity of the Ghaghara River, the region slopes gently towards the south-east. Topography of Azamgarh District also includes depressions of varying depth and extent in which the surface drainage of the interior collects. Further, there are some high lying plains.



1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION IN CUBIC METER 2010 2011
MAJOR MINERAL		
1.	NIL	NIL
MINOR		
1.	Sand	17017
2.	Soil	658177

SOURCE: DEPT. OF MINES & GEOLOGY, Azamgarh

1.4 Forest

The forests cover an area of about 110 hectares in 2010-11. The main species growing in this forest is: Mango, Jamun, Neem, Eucalyptus, Teak, Jackfruit, etc.

1.5 Administrative set up.

Administrative Headquarter of District Azamgarh is Sadar Azamgarh. It is situated 260 Kms apart from Lucknow. From administrative point of view Azamgarh is divided into 07 Nos. of Tehsils and 22 Nos of Blocks. There are 10 Nos. of Nagar Panchayat and 02 Nos. of Nagar Palika in addition to 4,106 villages (3,792 inhabited and 314 uninhabited) in the district.

In electoral areas, there are 02 Nos. of Lok Sabha and 10 Nos. of Vidhan Sabha constituencies.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2011		
	i) Latitude			25°38' to 26°04' N
	ii) Longitude			82°40' to 83°52' E
	iii) Geographical Area		Hectare	4054 Sq. Km
(B)	Administrative Units			
	i) Sub divisions	2011	Nos.	07
	ii) Tehsils	2011	Nos.	07
	iii) Sub-Tehsil	2011	Nos.	--

	iv) Patwar Circle (Blocks)	2011	Nos.	22
	v) Panchayat Simitis	2011	Nos.	0
	vi) Nagar nigam	2011	Nos.	0
	vii) Nagar Palika	2011	Nos.	02
	viii) Gram Panchayats	2011	Nos.	1617
	xi) Revenue villages	2011	Nos.	3792
	x) Assembly Area	2011	Nos.	12
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	2289336
	ii) Female	2011	Nos.	2327173
(B)	Rural Population	2011	Nos.	4223125
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	424058
	ii) Forest cover	2010-11	“	110
	iii) Non Agriculture Land	2010-11	“	6380
	v) cultivable Barren land	2010-11	“	6724
4.	Forest			
	(i) Forest	2010-11	Ha.	110
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	537717
	ii) Buffaloes	2007	Nos.	440261
B.	Other livestock			
	i) Goats	2007	Nos.	359359
	ii) Pigs	2007	Nos.	32689
	iii) Dogs & Bitches	2007	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Kms	66
	V) Roads			
	(a) National Highway	2010-11	Kms	0
	(b) State Highway	2010-11	Kms	252
	(c) Main District Highway	2010-11	Kms	237
	(d) Other district & Rural Roads	2010-11	Kms	4227
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	70
	(f) Kachacha Road	2010-11	Kms	-
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	11073
	(b) Post offices	2010-11	Nos.	406
	(c) Telephone center	2010-11	Nos.	647
	(d) Density of Telephone	2010-11	Nos./10 00 person	3

(e) Density of Telephone	2010-11	No. per KM.	3
(f) PCO Rural	2010-11	No.	347
(g) PCO STD	2010-11	No.	300
(h) Mobile	2010-11	No.	236776
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	11
(b) Beds in Allopathic hospitals		No.	1288
(c) Ayurvedic Hospital		No.	49
(d) Beds in Ayurvedic hospitals		No.	208
(e) Unani hospitals		No.	11
(f) Community health centers		No.	12
(g) Primary health centers		No.	97
(h) Dispensaries		No.	09
(i) Sub Health Centers		No.	493
(j) Private hospitals		No.	60
(VIII) Banking Commercial			
(a) Commercial Banks		Nos.	147
(b) Rural Bank Products		Nos.	77
(c) Co-Operative bank products		Nos.	26
(d) PLDB Branches		Nos.	07
(IX) Education			
(a) Primary school		Nos.	3071
(b) Middle schools		Nos.	1302
(c) Secondary & senior secondary schools		Nos.	472
(d) Colleges		Nos.	20
(e) Technical University		Nos.	-

2.1 Existing Status of Industrial Areas in the District Azamgarh

Sl No	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Rajkiya Chini Patra Vikas Kendra, Nizamabad	2.0878	2.0878	1600/-	148	139	09	15
2	Mini Industrial Estate, Baldev Maduri	1.31929	1.31929	114/-	42	38	04	0
3	Mini Industrial Estate, Deoria	1.01173	1.01173	*	43	* Land has been acquired by DM, Azamgarh for Manyvar		

	Mehnagar					Kanshi Ram Shahri Awash Yojna		
4	Mini Industrial Estate, Sofipur, Lalganj	0.91055	0.91055	184/-	33	33	0	01
5	Mini Industrial Estate, Sudnipur, Fulpur	1.22621	1.22621	214/-	40	38	02	0
6	Industrial Estate, Sarfuddinpur	2.83283	2.83283	6200/-	17	17	0	13
	Total	9.38841	9.38841	8,312/-	323	265	15	29

SOURCE: DIC, Azamgarh

3. INDUSTRIAL SCENERIO OF AZAMGARH

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	6236
2.	TOTAL INDUSTRIAL UNIT	NO.	6236
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	NA
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	NA
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	NA
6.	NO. OF INDUSTRIAL AREA	NO.	06
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	243	729	133.65
	1985-86	243	729	145.80
	1986-87	265	795	145.75
	1987-88	271	813	176.15

	1988-89	273	819	191.10
	1989-90	241	723	180.75
	1990-91	201	603	160.80
	1991-92	243	729	182.25
	1992-93	212	636	148.40
	1993-94	219	657	175.20
	1994-95	67	201	56.95
	1995-96	220	660	198.00
	1996-97	220	660	209.00
	1997-98	220	658	141.57
	1998-99	220	573	106.88
	1999-2000	183	497	131.66
	2000-01	220	675	187.26
	2001-2002	220	764	214.86
	2002-03	230	908	241.50
	2003-04	230	883	194.30
	2004-05	230	870	188.60
	2005-06	230	793	199.95
	2006-07	230	804	290.22
	2007-08	276	941	487.00
	2008-09	276	1325	739.00
	2009-10	276	1038	908.22
	2010-11	277	1055	2210.00
	Total	6236	20538	8344.82

SOURCE: DIC, Azamgarh

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT (Nos.)
20	Agro based	663	1193.26	2449
22	Soda water	-	-	-
23	Cotton textile	15	33.30	69
24.	Woolen, silk & artificial Thread based clothes.	04	3.21	16
25.	Jute & jute based	01	6.33	07
26.	Ready-made garments &	213	276.17	765

	embroidery			
27.	Wood/wooden based furniture	375	483.50	1344
28.	Paper & Paper products	61	174.00	261
29.	Leather based	22	50.50	88
31.	Chemical/Chemical based	60	92.83	200
30.	Rubber, Plastic & petro based	08	24.60	41
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	229	618.75	772
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	109	225.86	446
97.	Repairing & servicing	1122	1233.24	3503
01.	Others	3354	3929.27	10577
	Total	6236	8344.82	20538

Source: DIC, Azamgarh

3.4 Large Scale Industries / Public Sector undertakings

3.4.1 List of the units in Azamgarh and Near By Area

-
There is no any Large Scale Industries or Public Sector undertaking in the district of Azamgarh.

3.4.2 Major Exportable Item N A

3.4.3 Growth Trend

NIL

3.4.4 Vendorisation / Ancillarisation of the Industry

NIL

3.5. Medium Scale Enterprises

3.5.1 List of the units in Azamgarh & Near By Area

NIL

3.5.2 Major Exportable Item

NIL

3.6 Service Enterprises

3.6.1 Present Status

The main occupation of the people of Azamgarh district is agriculture. They are involved in the cultivation of paddy, pulses, oil seeds, sugar cane, and potato. They also grow fruits like mango and guava. In order to meet the present demand, different types of service enterprises have come up. The major ones include Photo Studio and Videography, Tent House, DTP and Screen Printing, Cyber Café, Automobile Repairing, Beauty Parlour, Educational Institutions, Tailoring, Dhabas and Restaurants, Photo Copier, etc.

3.6.2 Potentials areas for service industry

1. Hotels and Restaurants
2. Nursing Homes
3. Studio Colour Lab
4. Gym
5. Printing Press
6. Cyber Café
7. Beauty Parlour
8. Laundry
9. DTP and screen printing
10. Photostat Shop
11. Computer Repairing Centers
12. Repairing of household electrical and electronics items
13. Cold Storage
14. Computer Software and Hardware Training Centers
15. Mobile Repairing Shops
16. Automobile repairing and Service Stations

3.7 Potential for new MSMEs

The industrial base in Azamgarh is not very strong, but the district has good agricultural base. The dominating agricultural and weak industrial base together appears to leave a gap, which can be effectively bridged by a co-ordinated approach to enrich the economy of the district. An illustrative list of areas having potential for development in the district is given below:

1. Readymade Garments
2. Desk Top Publishing
3. Computer Assembling
4. Agricultural Implements
5. Fabrication Units
6. Plastic Industry
7. Masala Udyog
8. Sewai Udyog
9. Hatchery Udyog
10. Soyabean/Bari Udyog
11. Disposable Glass

12. Disposable Cup & Plates
13. Agro Based Industries
14. Rice and Dall Mills
15. Oil Mills
16. Dairy Products
17. Bakery Industry
18. Fan & Fan Parts
19. Floor Mill
20. Cold Storage
21. Packaging Industry.
22. Wooden Crafts

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

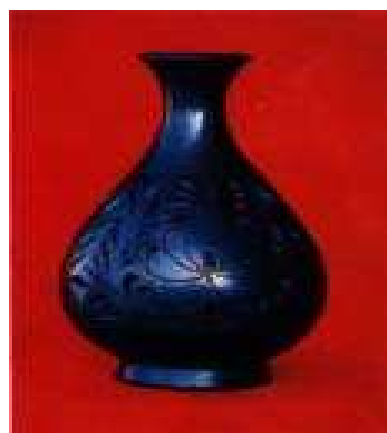
Benarasi Sari (Hand Looms/ Power Looms) of Mubarakpur

This cluster constitutes the most important industry in the district affording maximum employment and is responsible for major percentage of value of industrial production in the district. It is a village household industry with looms setup in the most of rural households. The main places are Mubarakpur, Jahanaganj, Jeeyanpur, etc. The Weavers are generally very proficient possessor of innate skill, and use mill made yarn. The yarn is first dyed in their own houses or by a local dyer. The yarn is usually obtained in the form of ranks and as such it has to be loosened and unwound before it is wrapped and sized. This is done by members of the weaver household. The dyed yarn is then operated into the pit fly shuttle loom and weaved into cloth or saris or lungis. This industry is getting incentive from the State government. The Benarasi sari of Mubarakpur is famous all over the world.



Black Pottery, Nizamabad

One of the oldest industries of the district, pottery still contributes substantially to the economic life of the people. The fancy pottery made in Nizamabad is famous in the world. The potters this place makes tea-pots, sugar-bowls and other decorative articles. The earthen wares and statues of Gods and Goddesses particularly



of Ganesh, Laxmi, Shiva, Durga and Saraswati are also made. These products fetch rich market during fairs and festivals. This particular smooth black play is plentifully available in the district. The black look is obtained by dipping the pot into the solution of clay and vegetable. After that for better look they use mercury, ranga and lead.

FOODS AND ALLIED PRODUCTS

Biscuits, toffee and other confectionery articles are produced at Azamgarh. Sugar, maida, suji and ghee are used as raw materials in this industry.

CHEMICALS AND ALLIED PRODUCTS

Candles, Ayurvedic, medicines, soap, perfumed oil and paints are manufactured in Azamgarh and Phoolpur. These units use wax, colour, caustic soda etc. as raw material.

JUTE ROPE/YARN CLUSTER

Jute Rope, Yarn and bags are manufactured at Koelsa and Rani Ki Sarai. This is another important industry in the district providing employment to more than five thousand persons.

4.1.2 Service Sector

There is no cluster in service sector. Units are scattered throughout the district.

4.2 Details for Identified cluster

4.2.1 Name of the cluster: Black Pottery Cluster of Nizamabad

1	Principal Products Manufactured in the Cluster	Black Pottery like Bowl, Jar, Toys, Wash, Handi, Ash Tray, Surahi etc
2	Name of the SPV	Jan Kalyan Gramin Awam Utthan Sansthan, Vill.- Gopalpur, Post- Khaliphatpur, Nizamabad, Azamgarh
3	No. of functional units in the clusters	350
4	Turnover of the Clusters	3.5 Crore
5	Value of Exports from the Clusters	Approx 20 Lakh
6	Employment in Cluster	800
7	Average investment in plant & Machinery	Rs. 15 Thousand per Unit Approx.
8	Major Issues / requirement	CFC for new product development and testing
9	Presence of capable institutions	Experts could be made available with the

		collaboration of Quality Improvement Institutions
10	Thrust Areas	Technology up-gradation, Product innovation, Quality up-gradation and cost reduction
11	Problems & constraints	Other major challenges faced by the entrepreneurs are Obsolete Technology, Poor Packaging and Poor Marketing Linkages

Present status of the cluster - The cluster has been identified under MSE-CDP scheme. SPV has already been formed. Soft intervention has already been completed. DPR has been prepared and submitted for approval.

4.2.2 Name of the cluster: Jute Rope/Yarn Cluster, Koelsa

1	Principal Products Manufactured in the Cluster	Rope, Bags for Packaging Food Grains and Sugar.
2	Name of the SPV	Aditya Seva Sansthan, 316, Harbanshpur, Distt-Azamgarh
3	No. of functional units in the clusters	1200
4	Turnover of the Clusters	10 Crores
5	Value of Exports from the Clusters	0.75 Crores(indirect)
6	Employment in Cluster	3500
7	Average investment in plant & Machinery	Rs. 30 Thousand per Unit Approx
8	Testing needs	Testing facilities for Quality of Jute fibre is required.
9	Thrust Area	Quality upgradation, Market expansion, Product diversification
10	Access to Export Market	Nepal, China, etc.

Present status of the cluster

SPV has already been formed. DPR has been prepared and sent for approval.

4.2.3 Name of the cluster: Jute Rope/Yarn Cluster, Rani Ki Sarai

1	Principal Products Manufactured in the Cluster	Ropes, Bags for Packaging of Food Grains and Sugar
2	Name of the SPV	Pichada Varg Gramodyog Sansthan, Shahgarh, District Azamgarh
3	No. of functional units in the clusters	900
4	Turnover of the Clusters	7 Crores
5	Value of Exports from the Clusters	1 Crore (indirect)
6	Employment in Cluster	3750
7	Average investment in plant & Machinery	Rs.45 Thousand pre Unit Approx
8	Testing needs	Testing facilities for Quality of Jute fibre is required.

9	Thrust Area	Quality up-gradation, Market expansion, Product diversification
10	Access to Export Market	Nepal, China etc.

Present status of the cluster

SPV had already been formed. DPR has been prepared and sent for approval to the concerned agency.

5. General issues raised by industry association during the course of meeting

The general issues raised by Industry Associations during the course of meetings are as follows –

1. Availability of Electricity
2. Marketing Assistance for Export
3. Bankers avoid accepting the cases under CGTMSE, particularly for the new entrepreneurs. They insist for the collateral security.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre at District Level.
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. Br. MSME – Development Institute, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level, Azamgarh 3. Khadi & Village Industries Commission, Varanasi
3.	Land and Industrial shed	1. UPSIDC 2. District Industries Centre at District Level.
4.	Financial Assistance	a) UPFC for Plant & Machinery b) Nationalised Banks for Working Capital c) Khadi & Village Industries commission d) PICKUP, Gomti Nagar, Lucknow e) SIDBI, Varanasi f) NSIC, Naini, Allahabad
5.	For raw materials under Govt. Supply	1. UPSIC, Varanasi 2. District Industries Centre at District Level.
6.	Plant and machinery under hire / purchase basis.	NSIC, Naini, Allahabad
7.	Power/ Electricity	UP State Electricity Board at District Level.
8.	Technical Know –how.	1. Br. MSME – Development, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level, Azamgarh
9.	Quality & Standard	Bureau of Indian Standard, Kanpur/Lucknow.